

Tool #42: Building Bridges between Church and Community

Your church can have a greater, more lasting impact in a community if you have a connection with people that goes beyond service projects or outreach events. Many congregations, however, feel isolated or estranged from their community. Erode the barriers between church and community (see tool #24) while strengthening connections by building bridges of **relationship** and **belonging**.

Build Bridges of Relationship

In strong communities, people know one another and help one another out in neighborly ways. Churches can foster relationships by bringing people together around things they enjoy or care about. The following ideas for community-wide activities can help your congregation get to know its neighbors better, affirm their gifts, and celebrate life together. Building bridges of relationship can be fun!

Activity	Notes on how this might work for your church and community
Block party with community pot luck or BBQ	
Home dinner party exchanges	
Family game nights	
Town meeting to address a community concern	
Community newsletter & coupon booklet	
"Blessings Barter" goods and services exchange	
Block chaplains / prayer partners	
Community-wide yard sale	
Talent show	
Spelling bee	
Appreciation service for public servants (teachers, police, garbage collectors, etc.)	
Cultural heritage festival	
"Mini-Olympics" or sports tournament	
Community garden	
<i>Your idea:</i>	

***(Tool #42, continued)* Building Bridges between Church and Community**

Build Bridges of Belonging

Following are some ideas for helping the congregation to think about members of the community as “our people.” Notice these are not service projects but rather ways of connecting with people and organizations. Try to brainstorm at least two new ideas to add to the list.

- Create a "community affairs" bulletin board with notices of local events, newspaper clippings relevant to the community, information about services and programs of benefit to the community, etc.
- Encourage congregational patronage of the local economy by distributing lists of restaurants and shops, and by purchasing church supplies and services from community businesses. Start a tradition of eating together after church at a local restaurant once a month or so.
- Bring a group from the congregation to attend cultural or sports events sponsored by the community.
- Plan joint events with other local churches or organizations, such as a Harvest party, softball game or Easter egg hunt.
- Form a "crisis response team" that is ready to respond compassionately when tragedy strikes in the community — for example, by bringing meals to a family that has lost a child, organizing a prayer vigil at the site of a shooting, or donating household items after a fire.
- Set aside a portion of the funds used for internal church care toward a related need in the community — for example, donate a portion of the building fund to a homeless shelter; the budget for children's ministry may include items for a local day care; a fellowship meal can be combined with a food drive.
- Offer the church building to host community meetings and events.
- Encourage church members to report job openings in their place of employment, and distribute this list to local employment offices.
- Move church events outside the church building, into the community: Sunday school class or committee meetings at a coffee shop, VBS in a local park, youth group at a YMCA.
- Organize "field trips" from the congregation to points of interest in the community such as a museum, tourist attraction, historical site, or entertainment center.
- Include special events, volunteer opportunities and prayer points related to the community in the church newsletter, bulletin, and calendar.
- Invite representatives from local nonprofits to a Sunday service to share a brief introduction to their organization.
- Host a "community forum" with representatives from service agencies and other community leaders (see suggestions for contacting leaders in tool #33, "Networking Interviews").
- Some communities have a directory of service organizations, cultural sites, government offices, and elected officials. Help to distribute the directory – of if one does not exist, work collaboratively with local contacts to create one.
- [Your idea:] _____
- [Your idea:] _____

Which three ideas seem most exciting, achievable, and attractive to your context?